

MARKETING & COMMUNICATIONS

PLAY staff will create and execute a full strategic plan for creation of marketing materials and communication to all participants. We will take care of incoming questions about the event and ensure teams and your association have the information they need before, during and after the event.

YOUR ASSOCIATION WILL HAVE ACCESS TO:

- Customized event look and feel for website, event app and onsite branding
- Professional action shots and video from the event
- Inclusion on PLAY social channels and content elements for your MHA to share
- Central point for all event questions and communication to participants

