

MARKETING & COMMUNICATIONS

PLAY staff will create and execute a full strategic plan for creation of marketing materials and communication to all participants. We will take care of incoming questions about the event and ensure teams and your association have the information they need before, during and after the event.

YOUR ASSOCIATION WILL HAVE ACCESS TO:

- Customized look and feel for all elements of the event to create a distinct look for your event
- High resolution action photos and lifestyle content
- Coverage on PLAY social channels along with scheduled content elements for your MHA to share
- Customized event website hosted by PLAY and a branded event app with schedule, scores and stats
- Event communication managed by PLAY staff with all information for pre, during and post event sent to participants

